



# MU-2 SPONSORSHIP 2017 PROGRAM

## ABOUT MU-2 SPONSORSHIP

MU-2 Sponsorship Program offers promotional opportunities to businesses and individuals who support the MU-2 Aircraft and the MU-2 Community. By sponsoring the MU-2 Aircraft Product Support Division you will be providing MHIA with resources that are used towards developing new MU-2 flight safety programs and also increasing the awareness of the current programs. MHIA greatly appreciates your support!

All proceeds from the sponsorship are used for developing safety seminars, workshops and other MU-2 product support flight safety programs.

## BECOME A SPONSOR

### HOW TO ENROLL

Select a Sponsorship Package from the list below and contact the MU-2 Aircraft Customer Support Department for pricing and enrollment.

**Call:** (972) 934-5480 x213

**Email:** MU\_2Support@mhiahq.com

\*Restrictions may apply

## 2017 SPONSOR PACKAGES

MU-2 SPONSORSHIP BENEFITS		DIAMOND	PLATINUM	GOLD	CUSTOMIZED Sponsorship
ONLINE	MU-2 Online Affiliate Directory: Company logo/info listed in the online Affiliate directory	Spotlight	Spotlight	Listing	Dinner Reception
	MU-2 Magazine: Advertisement in the digital edition	1/2 Page Ad 4x Year	1/4 Page Ad 4x Year	1/4 Page Ad 2x Year	Luncheons
	Article in MU-2 Magazine*: A story about your business in the digital edition	1x Year	1x Year	1x Year	Hotel Key Cards
	Online promotions*: Inclusion in press releases and event programs	✓	✓	✓	Flash Drive
	Email campaigns: Direct email campaigns to MU-2 Community Members	2x Year	2x Year	1x Year	MU-2 Magazine Ad
PRINT	PROP edition of MU-2 Magazine: Advertisement in special PROP edition of MU-2 Magazine	✓	✓		PROP Exhibit Table
	Printed promotional materials*: Inclusion in printed promotional materials	✓	✓		Email Campaigns
	Promotional Giveaway Items*: Company logo printed on select giveaway items	✓			
EVENTS	Event Exhibitor: An exhibitor table at PROP (1 table)	✓			
	Signage*: Banner or poster displayed at select events	✓			