

2017-2018 MU-2 SPONSORSHIP PROGRAM



MU-2 AIRCRAFT PRODUCT SUPPORT DIVISION

**SPECIAL
INTRODUCTORY
OFFER**

**DIAMOND
SPONSORSHIP PACKAGE**

**25%
Discount**

Expires 12/11/17

MU-2 Aircraft Product Support Division is excited to announce a new opportunity to put your company in front of key members of the MU-2 Community who have a vested interest in your products and services. By becoming one of our exclusive sponsors, you have the chance to reach this uniquely targeted audience and demonstrate your commitment to raising awareness and resources for the MU-2 Flight Safety Programs.

| ANNUAL SPONSOR PACKAGES | | DIAMOND | PLATINUM | GOLD |
|-------------------------|---|---------------------------|---------------------------|---------------------------|
| ONLINE | MU-2 Online Affiliate Directory: Company logo/info listed in the online Affiliate directory | Spotlight | Spotlight | Listing |
| | MU-2 Magazine: Advertisement in the digital edition | 1/2 Page Ad 4 per year | 1/4 Page Ad 4 per year | 1/4 Page Ad 2 per year |
| | Article in MU-2 Magazine*: A story about your business in the digital edition | 1 per year | 1 per year | 1 per year |
| | Online promotions*: Inclusion in press releases and event programs | √ | √ | √ |
| | Email campaigns: Direct email campaigns to MU-2 Community Members | 2 per year | 2 per year | 1 per year |
| PRINT | PROP Volume - MU-2 Magazine: Advertisement in special PROP edition of MU-2 Magazine | √ | √ | |
| | Printed promotional materials*: Inclusion in printed promotional materials | √ | √ | |
| | Promotional Giveaway Items*: Company logo printed on select giveaway items | √ | | |
| EVENTS | Event Exhibitor: An exhibitor table at PROP (1 table) | √ | | |
| | Signage*: Banner or poster displayed at select events | √ | | |

Special offers and prices are subject to expire and change upon the availability of the items and materials.
*Restrictions may apply

\$6,750

\$4,300

\$1,950

Event
Dinner
Reception

Event
Luncheons

Branded
Promotional
Items

Email
Campaigns

MU-2 Community
Magazine Ad
(full, half or quarter page)

PROP Exhibitor
Booth
(full or half)

MIX AND MATCH CUSTOMIZED SPONSORSHIPS

Prices vary

2018 PROP

EXHIBITOR PACKAGES
(SEE REVERSE SIDE)

MITSUBISHI MU-2 2018 PROP

PILOT'S REVIEW OF PROFICIENCY

PROP 2018 Exhibitor Packages

PLATINUM PROP 2018 Sponsorship Bundle \$5,800

- Full Size PROP 2018 Exhibitor Booth (approximately 3' x 6')
- Quarter Page AD in in 4 volumes of MU-2 Community Magazine
- Article in MU-2 Magazine
- Two direct email campaigns to MU-2 Community Members
- A Spotlight Listing on the MU-2 Online Affiliate Directory
- Additional online and printed promotions

PREMIUM PROP 2018 Sponsorship Bundle \$2,500

- Full Size PROP 2018 Exhibitor Booth (approximately 3' x 6')
- One direct email campaign to MU-2 Community Members
- Half Page AD in PROP 2018 Special Edition MU-2 Community Magazine

STANDARD PROP 2018 Print Sponsorship Bundle \$1,750

- Full Size PROP 2018 Exhibitor Booth (approximately 3' x 6')
- Quarter Page AD in PROP 2018 Special Edition MU-2 Community Magazine

Add to your Bundle

A promotional giveaway item co-branded with your logo alongside the MU-2 logo. When placing your order, simply include the item number of the giveaway you would like to add to your bundle.

| Item # | Description | Price | Price Per Item |
|--------|--------------------------|---------|----------------|
| 1. | Baseball Caps | \$1,500 | \$7.50 |
| 2. | Tumbler | \$1,922 | \$9.61 |
| 3. | Power Block | \$1,650 | \$8.25 |
| 4. | Neck Wallet Badge Holder | \$674 | \$3.37 |
| 5. | Tote | \$1,484 | \$7.42 |

Based on quantity of 200
Promotional artwork specifications will be provided at time of purchase.



Questions please contact:

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